

PAUL SPENCER SOCHACZEWSKI

BANGKOK, THAILAND

E-MAIL: [PAULS@IPROLINK.CH](mailto:PAULS@IPROLINK.CH)

[WWW.SOCHACZEWSKI.COM](http://WWW.SOCHACZEWSKI.COM)

FACEBOOK : PAUL SOCHACZEWSKI

### **SHARING YOUR JOURNEY**

#### **TRAVEL WRITING WITH STYLE**

NEILSON HAYS LIBRARY

BANGKOK, THAILAND

**February 22, 2010. 08.30 arrive for 09.00 start (prompt) - end around 17.00**

**Neilson Hays Library**

**195 Surawong Road, Bangkok 10500, Thailand**

**Tel: 02 233 1731 Email: [neilson@loxinfo.co.th](mailto:neilson@loxinfo.co.th)**

Registration info contact: 02-233-1731

Neilson Hays Library announces that Paul Sochaczewski will run his travel writing workshop again for members and guests. Paul's workshops are always sold out and he limits the group to 14 participants, so we encourage you to register quickly.

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### **WORKSHOP DESCRIPTION**

You've fought with crocodiles in the Philippines and meditated in a frigid cave in Ladakh. You met your soul-mate in an opium-infused village in Laos. You played poker with the last Vietnamese elephant hunter.

As a result of your adventures you had an impact on people, and other folks had an impact on you. Lives may have been changed, sometimes just a bit, sometimes dramatically.

You want to share your journey, but perhaps you aren't too sure how to start, what to say, how to make it interesting for other people.

I'd like to invite you to the *Sharing the Journey: Travel Writing with Style* workshop.

During part of the workshop I'll review the *Ten Tips for Reader Intimacy* -- points like recognizing that you have cold-hot choices, when to use the Nancy Reagan Principle, harnessing the power of the Little Red Riding Hood Strategy, how to move from a me-approach to a you-approach. We'll also have some hands-on writing exercise -- writing leads for our stories and identifying conflict in our tales.

Our objective is that by the end of the workshop everyone will have begun to write a travel story.

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## **ENDORSEMENTS – DO THESE WORKSHOPS WORK?**

Shelley from Australia said: “With elegance, deep knowledge and great generosity Paul has taken me into story, catalyzed my own writing in a way I’d hoped for but was too scared really to expect. I’m thrilled I did this.”

Virginia from Australia: “Life changing event, I loved the layers and the learning that evolved.”

Lynne from UK: “Phenomenal!. I learnt so much, I was inspired. Very powerful and enjoyable. Paul showed respect and expected the same from the participants.”

Philip from Bali: “A master teacher, combining information, humor, compassion focus and pushing people to stretch. The equivalent of two workshops in one.”

Mary Jane from Singapore: “I was so pleased with the opportunity to work with you. You were so professional, including being very generous and inspiring. I got kicked back into action. And you were so right, your key 10 tips for good writing keep popping up everywhere. Your communication skills were superb, and I really respect your well thought out, yet flexible structure.”

George Kohlreiser, Ph.D., a clinical psychologist and professor at IMD graduate school of business in Lausanne, Switzerland, said the workshop “was a marker moment for me, and thanks to your coaching I moved though a major writing barrier. I cannot thank you enough.”

Barry Tate of IATA said, “For twelve years I had intended to write about my experiences in Africa in the early 1990s and so far I hadn’t committed a single word to paper. Within days of attending Paul’s workshop I had written 2,500 words, was full of ideas and couldn’t wait to sit down at the keyboard and continue the story.”

## **PAUL’S BACKGROUND-JOURNALISM**

I’ve had more than 600 by-lined articles published in the International Herald Tribune, Wall Street Journal, CNN Traveller, Geographical, Reader's Digest, Travel and Leisure, DestinAsian, International Wildlife and many other publications. I co-authored *Soul of the Tiger: People and Nature in Southeast Asia* (Doubleday, Oxford University Press, University of Hawaii Press) -- George Schaller, director of Wildlife Conservation

International, said this was "a marvelous book, unique, intelligent, attuned to cultures and filled with stimulating ideas....") and *Eco-Bluff Your Way to Instant Environmental Credibility*. *Redheads*, my comic conservation novel set in Borneo, is about tribal uprisings, corrupt government officials and schizophrenic orangutans. Daniel Quinn, author of *Ishmael*, said "Redheads does for the struggle to save the rain forests of Borneo what *Catch 22* did for the struggle to stay alive in World War II." My latest book is *The Sultan and the Mermaid Queen*, a collection of some 70 articles I've written over the years (Editions Didier Millet, Singapore 2008), Gary Braver, bestselling author of *Skin Deep*, said "Paul's writing in *Sultan and the Mermaid Queen* has the humanity of Somerset Maugham, the adventure of Joseph Conrad, the perception of Paul Theroux, and a self-effacing voice uniquely his own."